



press release

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STANDARD CHARTERED HONG KONG MARATHON CELEBRATES 2009's LOCAL HEROES

Prize money given to top finishers

*HK\$30,000 Marathon Savings Accounts also presented for top times
by local male and female runners*

[Hong Kong, 18 March 2009]: Standard Chartered Hong Kong honoured the local winners and top performers of the Standard Chartered Hong Kong Marathon 2009 today during the prize presentation ceremony, which included special incentives and prize money totalling HK\$198,000. The prizes aim to encourage and reward participation by local runners in the Marathon, the results of which can be seen in the record number of entrants in the 2009 event. Over 51,000 people ran in this year's Marathon.

During the ceremony, two HK\$30,000 Standard Chartered Marathon Savings Accounts were awarded to Mr Lai Hok Yan and Ms Fan Sui Ping as special incentives for the best marathon times by top local men's and women's runners. The Marathon Savings Accounts were devised by Standard Chartered to emphasise the importance of local participation to the success of the race.

In addition, Standard Chartered Hong Kong presented Special Prize Money to the first three permanent Hong Kong residents to cross the finish line in each category of the Full Marathon, Half Marathon, and 10km Races at the ceremony. The first three runners in the Full Marathon won HK\$6,000, HK\$4,000 and HK\$2,000, respectively; the first three runners in the Half Marathon won HK\$3,000, HK\$2,000 and HK\$1,000, respectively; and the first three runners in 10km race won HK\$1,500, HK\$1,000 and HK\$500, respectively.

Special Incentive Awards are also presented to permanent Hong Kong residents who finished the Full Marathon in 3:00:00 or under for men's category and in 3:30:00 or under for women's category. A total of 54 local runners, including 40 male and 14 female runners, won this special HK\$1,000 prize.



全城一心 令盛事更盛
The Race that Unites Hong Kong

Mr Benjamin Hung, Executive Director and Chief Executive Officer of Standard Chartered Bank (Hong Kong) Limited, who officiated at today's ceremony, commended the local athletes. "This year's theme, 'The Race that Unites Hong Kong', as well as the "Cheer Up Hong Kong" campaign really helped promote the Marathon spirit across the territory," Hung said. "We had great participation, with over 51,000 people turning out, and I would like to offer my congratulations to everyone who ran and helped maintain the event's status as Hong Kong's top participatory sporting event."

The Chairman of the Hong Kong Amateur Athletic Association, Mr Kwan Kee, said Hong Kong's top athletes were an inspiration for all participants. "The Standard Chartered Hong Kong Marathon continues to attract a growing number of people from a diverse cross-section of Hong Kong's community as well as many elite international athletes," he said. "Today's ceremony gives the people of Hong Kong the opportunity to recognize the commitment and inspiration offered by our top local athletes in what has become the signature annual sporting event for the city. Based on the feedback we have received, we know that people are already looking forward to next year's event, and the HKAAA is counting on your support in making the Standard Chartered Hong Kong Marathon 2010 another success!"

Special awards were also handed out for participants in various activities within the Marathon 101 Education Programme. These included the winning team from the Marathon 101 Cup, an event for teams of students ages 16 and up competing in the 10km race at the Standard Chartered Marathon. Also featured was the winner of the "Marathon Spirit Promotion in the Community" competition, which asked students from around the territory to demonstrate through writing, visual arts, video and web production how they spread the Marathon spirit in their home communities.

About the Standard Chartered Hong Kong Marathon 2009

The Standard Chartered Hong Kong Marathon 2009 was held on Sunday, 8 February 2009. The Marathon is Hong Kong's largest participatory sporting competition and has set another participation record this year with 55,000 registered runners.

Standard Chartered Bank (Hong Kong) Limited is in its 13th year of title sponsorship of the Hong Kong Marathon. Additional sponsors include the Western Harbour Tunnel Company Limited, Citizen Watches (HK) Limited, Watsons Water, New Balance Athletic Shoes (Hong Kong) Limited, Crown Motors Limited, PURE Fitness, now Sports, and the Information Services Department. Supporting organisations are the Hong Kong Tourism Board, Transport Infrastructure Management Ltd. and the Leisure & Cultural Services Department.

— Ends —

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