



**FOR IMMEDIATE RELEASE**

## **The First “Marathon 101 Cheering Team” Competition Showing talent in Marathon Expo Making Rehearsal for Marathon Day**

[15 February 2008, Hong Kong] – 15 cheering teams from primary and secondary schools gathered at Victoria Park during the Standard Chartered Hong Kong Marathon Expo 2008 to compete for the Champion Award in the first “Marathon 101 Cheering Team” Competition. Providing an opportunity for young people to directly participate in the marathon, the cheering teams will show off their talents for 50,000 Marathon runners from Hong Kong and around the world at the Standard Chartered Hong Kong Marathon on 17<sup>th</sup> February 2008.

As part of the “Marathon 101 Cheering Team” Competition organised by Standard Chartered Bank (Hong Kong) Limited and Hong Kong Amateur Athletic Association, teams showcased their creativity through specially designed costumes, slogans and performances, aiming for one of four awards: Champion Award – Primary School, Champion Award – Secondary School, Best Costume Award and Creativity Award.

The winners of the first “Marathon 101 Cheering Team” Competition are:

Awards	Award-winning Schools
Champion Award – Primary School	S.K. H. Chai Wan St. Michael's Primary School
Champion Award – Secondary School	Po Leung Kuk Laws Foundation College
Best Costume Award	Five Districts Business Welfare Association School
Creativity Award	Baptist Lui Ming Choi Primary School

Ms Fern Ngai, Head of Human Resources, Standard Chartered Bank (Hong Kong) Limited, Mr William Ko, Chairman of the Organising Committee of Standard Chartered Hong Kong Marathon 2008, Mr. Stephen Yip Yam Wing, Chief Curriculum Development Officer (Life-wide Learning and Library) of Education Bureau and Mr. To Siu Leung, Chief Executive Supervisor of Association of Hong Kong Dance Organisation demonstrated their support for the competition by participating as official judges.



The Cheering Team Competition parallels the theme of Standard Chartered's Marathon 101 Education Programme – giving youngsters the opportunity to cultivate healthy, expressive and active lifestyles. Through the Marathon 101 Cheering Team programme, students will learn about the meaning of team spirit and the importance of cooperation, while expressing their creativity through the heated atmosphere of competition.

\*\*\*End\*\*\*

To download photos from today's event, please visit  
<http://g4hk.2288.org/~bblue3/cheering.zip>

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*Notes to Editor:*

**Hong Kong**

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