

# press release

**For immediate release**

## **Standard Chartered Offers Full 6 Day Service in all Branches**

(Hong Kong – 17 July 2006) Offering a new level in convenience for its retail banking customers, Standard Chartered Bank (HK) Ltd. has announced that it will be the first 6 Day Bank, with all branches in Hong Kong open 6 full days per week from 4th September 2006. Service hours will be 9am to 5pm everyday.

5 branches will immediately offer 6 full days service starting this week with the promotion launch of My Dream Account.

Standard Chartered is implementing a 5 Day Work Week for its employees, along with a 5 Day Clearing Week by 4<sup>th</sup> September 2006. The Bank is taking advantage of this opportunity to revamp its branch operations – offering its customers the first 6 Day Banking Service in all branches in Hong Kong. 10 selected branches will also be opened on Sunday offering personal financial services.

According to Mr Ben Hung, Head of Consumer Banking Hong Kong of Standard Chartered Bank (HK) Ltd., “Standard Chartered is delighted to be taking the lead in the banking industry by offering our customers the first 6-day service with counter services across the full branch network. We first tested weekend hours with the launch of Standard Chartered’s My Dream Account last year, and this was met with great public response. Now, we look forward to offering extended service hours to all our customers in Hong Kong.”

To maintain its high standards of service and a positive work/life balance for its employees, Standard Chartered will be hiring an additional 400 staff. This expansion strategy will allow the Bank to offer extended service hours to customers while offering its employees the benefits of a 5 Day Work Week.

Mr. Hung continued, “Consumer Banking is following more of a retail business model as we constantly look for ways to improve our customer service.”

“Standard Chartered is delighted to take the lead in customer service and convenience as the first 6 Day Bank in Hong Kong. The fact that we have achieved this goal while offering our staff a 5 Day Work Week means that we are truly the right partner to both our customers and our employees,” concluded Mr. Hung.

- Ends -

**For media enquiries, please call :**

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**Notes to Editors:**

***Standard Chartered – leading the way in Asia, Africa and the Middle East***

Standard Chartered PLC is listed on both the London Stock Exchange and the Stock Exchange of Hong Kong and is ranked in the top 25 among FTSE-100 companies, by market capitalisation.

Standard Chartered has a history of over 150 years in banking and is in many of the world’s fastest growing markets. It has an extensive global network of over 1,200 branches (including subsidiaries, associates and joint ventures) in 56 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas. As one of the world’s most international banks, Standard Chartered employs almost 44,000 people, representing 89 nationalities, worldwide.

Standard Chartered’s strengths lie in its breadth, diversity and balance and is trusted across its network for its standard of governance and corporate responsibility. The Bank is committed to all its stakeholders by living its values in its approach to managing its people, exceeding expectations of its customers, making a difference in the communities that we operate in and working with its regulators.

Standard Chartered uniquely derives 95% of profits from Asia, Africa and the Middle East. Serving both Consumer and Wholesale Banking customers, the Bank combines deep local knowledge with global capability to offer a wide range of innovative products and services as well as award winning solutions.

Some of the major awards won in 2005 by the Bank include:



1. IFR Asia's Domestic Bond House of the Year
2. Finance Asia's Best Local Currency Bond House & Best Securitisation House
3. Asia Risk's Interest Rates Derivatives House of the Year
4. Trade Finance's Best Trade Finance Bank in Sub Saharan Africa
5. Global Custodian's Best Agent Bank in Asia
6. The Asset's Best Cash Management Bank for South Asia
7. Retail Banker International's Best Retail Bank in Asia Pacific.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

In China, the Bank set up its first branch in Shanghai in 1858, and has remained in operation throughout the past 150 years. Recently, Standard Chartered Bank has been named as "2005 Best Foreign Bank" by Hexun Web. It has one of the largest foreign bank networks – with eleven branches (Qingdao to be opened soon), four sub-branches and three representative offices in China. There are altogether 7 branches in China that can provide full banking services including RMB to corporate clients (namely Shanghai, Shenzhen, Beijing, Nanjing, Xiamen, Zhuhai and Tianjin).

For more information on Standard Chartered, please log on to [www.standardchartered.com](http://www.standardchartered.com)

Appendix:

**Changes in Branch Service Hours:**

Period	Days	Branches	Service Hours
From 22 Jul 06 – 3 Sep 06:	Monday - Saturday	5 Branches#: - 68 Nathan Road - Causeway Bay - Kwun Tong - Mongkok - Tsuen Wan	9:00am – 4:30pm <i>(all with counter services)</i>
From 4 Sep onwards:	Monday - Saturday	All branches	9:00am – 5:00pm <i>(all with counter services)</i>
	Sunday	10 selected branches*	1:00pm – 5:00pm <i>(personal financial services only)</i>

Remarks:

# Branch Address:

- 68 Nathan Road Branch: BASEMENT, SHOP B1 ON G/F & M/F, GOLDEN CROWN COURT, 66-70 NATHAN ROAD, TSIMSHATSUI, KOWLOON
- Causeway Bay Branch: G/F, CAUSEWAY BAY COMM'L BLDG, 1 SUGAR ST, CAUSEWAY BAY, HONG KONG
- Kwun Tong Branch: G/F & SOUTHERN SIDE OF 1/F, SILVER THEATRE BLDG., 88-89 FU YAN ST & 1A YUE MAN SQUARE, KWUN TONG, KOWLOON
- Mongkok Branch: SHOP B, G/F, 1/F & 2/F, 617-623 NATHAN ROAD, MONGKOK, KOWLOON
- Tsuen Wan Branch: SHOP C, G/F & 1/F, JADE PLAZA, NO. 298 SHAT TSUI ROAD, TSUEN WAN, N.T., HONG KONG

\* The 10 selected branches are: City One Shatin, Cityplaza, Ma On Shan, Maritime Square, Metro City, Sceneway Plaza, Shatin Centre, Telford Garden, Tuen Mun Town Plaza and Whampoa Estate Branch.