

# press release

**FOR IMMEDIATE RELEASE**

## **Standard Chartered takes the lead in fighting against AIDS**

(Hong Kong – 30 November 2005) Peter Sullivan, Executive Director and Chief Executive Officer of Standard Chartered Bank (Hong Kong) Limited together with Andrew Bester, Head of Client Relationships, Greater China and Japan, hosted a meeting with the bank's Living with HIV Champions today to prepare the celebration for tomorrow World AIDS Day.

This year Standard Chartered has embarked on a series of internal and community education programmes aimed at instilling HIV/AIDS awareness among the youth in Hong Kong. An HIV/AIDS e-Learning module for staff has been rolled out and the Bank's 40,000 employees worldwide have completed the module before World AIDS Day.

The Bank has also trained some 12 Junior HIV Champions in Hong Kong. Aged between 12 and 16, these champions are the children of Standard Chartered staff. These junior champions will create their own peer education programmes and spread the message in schools. Other youth education programmes include participation in various HIV education programmes and initiatives organised by the University of Hong Kong, the Hong Kong University of Science and Technology and AIESEC.

"Standard Chartered will continue to be proactive in sharing our experiences with the community and our business partners. We believe that big corporations should take the lead in the fight against HIV/AIDS," remarked Mr Sullivan.

Standard Chartered launched its "Living with HIV" campaign, an innovative peer education programme, in 2003. "Living with HIV" is a peer education programme aimed at informing employees about the facts of HIV/AIDS, how it spreads, how it can be prevented, and how to care for those infected and affected by HIV/AIDS. All of Standard Chartered's 40,000 employees worldwide have completed their HIV/AIDS awareness training. The Living with HIV programme won the Global Business Coalition on HIV/AIDS Award in 2003 for 'Business Excellence in the Workplace'.

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**Note to Editors:**

***Standard Chartered – leading the way in Asia, Africa and the Middle East***

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

Standard Chartered PLC is publicly listed on both the London Stock Exchange and the Stock Exchange of Hong Kong. It is one of the world's most international banks, employing over 40,000 people from 80 nationalities, and operating in over 1,200 locations in over 50 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas. Standard Chartered serves both Consumer and Wholesale Banking customers by providing a wide range of products and services. Well-established in growth markets, Standard Chartered combines deep local knowledge with global capability and aims to be the right partner for its customers. Standard Chartered is trusted across its network for its standard of governance and corporate responsibility as well as its commitment to making a difference in the communities in which it operates.

