

press release

For immediate release

Standard Chartered celebrates Grand Opening of Flagship Branch in Mongkok

- A Total of Four new branches opened this year

(Hong Kong - 9 November 2005) Standard Chartered Bank (Hong Kong) Limited ("Standard Chartered") today celebrates the grand opening of its Mongkok Branch, its flagship branch in Kowloon. This is the fourth new branch Standard Chartered opens this year.

Officiating at the opening ceremony, Peter Sullivan, Executive Director and Chief Executive Officer of Standard Chartered in Hong Kong said, "Today we celebrate the opening of not just this Kowloon flagship branch, but a total of four key branches that we have opened within 2005. This is clear testimony to our commitment to Hong Kong, and a result of our corporate vision to enhance customer service by strategically investing in our branch network and facilities."

Tan Kong Khoo, Head of Consumer Banking Hong Kong added, "We promise high quality customer service by selecting the best and most convenient locations, as well as through innovative service concepts, such as the first ever customer auditorium, and the prestige safe deposit vault with unique private room service."

The newly renovated Mongkok branch is a 4-storey building on bustling Nathan Road, strategically located to take advantage of passing customers on the Kowloon peninsula. The branch has a full array of banking services and facilities on four separate floors, allowing the Bank to focus and fine-tune each level to best suit customers' needs. Services facilities include an ATM banking lobby, a spacious bank hall with personal banking consultancy services upstairs, a Priority Banking centre, and an auditorium dedicated for customer gatherings and functions, the first of its kind in the industry.

The other three new Standard Chartered branches opened this year include 68 Nathan Road Branch in Tsim Sha Tsui, Prince Edward Road Branch and Tsuen Wan Branch, all of which are located on the city's major business or consumer centres, providing comprehensive services. The 68 Nathan Road branch in Tsim Sha Tsui also offers the exclusive prestigious Safe Deposit Service, allowing customers maximum privacy and comfort as they tend to their valuables.

- Ends -

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Notes to the Editor:

Standard Chartered – leading the way in Asia, Africa and the Middle East

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

Standard Chartered PLC is publicly listed on both the London Stock Exchange and the Stock Exchange of Hong Kong. It is one of the world's most international banks, employing over 40,000 people from 80 nationalities, and operating in over 1,200 locations in over 50 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas. Standard Chartered serves both Consumer and Wholesale Banking customers by providing a wide range of products and services. Well-established in growth markets, Standard Chartered combines deep local knowledge with global capability and aims to be the right partner for its customers. Standard Chartered is trusted across its network for its standard of governance and corporate responsibility as well as its commitment to making a difference in the communities in which it operates.